

## Happy Holidays from Starview.



## We would like to take this opportunity to wish everyone a Happy Holiday Season.

Starview's production and engineering departments will be closed beginning at noon on December 24th and will return to work on January 2, 2014.

Starview's offices will close at noon on Tuesday, December 24th and reopen on Friday, December 27th.

We will close again at noon on December 31st and return to work on Thursday, January 2, 2014.

We will be available to ship any in-stock emergency repair parts while our offices are open even though the production department is closed.

## Update on the Distributor Portal for Starview's website -



We are testing internally the first version of the Distributor Portal for our website. We anticipate that a limited version will be available to the Beta testers we have selected in January 2014. Once we are certain that it works reliably then we will advise everyone that it has been activated.

The new distributor portal once activated will give you direct access to all of the Quotation/Specification templates in Word (.docx) format as well as base machine prices, source lists and other Distributor only documentation.



## PackExpo 2013 best Las Vegas exhibition ever for Starview =



This is our second PackExpo in a row with record setting attendance for our display. We attribute this to a strong forward marketing effort with three E-mail blasts, news releases, and advertising that included a full page in the Packaging World Showcase edition and a guarter-page in each of PMT's three Show Dailies.

We had a very interesting display again this year. We teamed up with ESS Technologies, Inc., a robotic systems integrator, to show a Fanuc robot loading the mini-CD product catalogs into the packages on our FAB8-1418 automatic rotary blister packaging machine. Our display commanded the attention of attendees and media alike.

A video was produced of the FAB8-1418 and the robotic loading solution from ESS Technologies, Inc. The video may be accessed from our Articles web page. Click on the link below to access the Articles page of our website:

#### http://www.starview.net/starview-packaging-articles.html

## Starview participated in the Amazing Packaging Race



For the first time Starview participated in PMMI's Amazing Packaging Race at PackExpo Las Vegas 2013. Our participation gave us a chance to introduce Retail Carded Packaging to the future leaders in the Packaging Industry. We had a really great time doing this. We are encouraged by the enthusiasm of the students and the depth of knowledge that they are receiving.

The students came from Cal Poly San Luis Obispo, Clemson University, Rochester Institute of Technology, Rutgers University School of Engineering, San Jose State University and Virginia Tech.

To find out more about the Amazing Packaging Race please go to the PMMI website at the link below:

http://www.pmmi.org/Education/content.cfm?ItemNumber=10578&navItemNumber=9668



#### MEMBER



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